

**VILLAGE OF BALDWINSVILLE**  
**ARCHITECTURAL REVIEW BOARD MEETING MINUTES**  
**Monday, January 2, 2006, 7:00 P.M.**  
Approved 2/6/06

**PRESENT:** Sarah Baker, Chairperson  
Evelyn Mercer  
Connie Taft  
Toni Kleist

**NOT PRESENT:** Dean Johnson

**ALSO PRESENT:** Susan LaQuay, Secretary

**GUESTS:** Brian Holmes, 3 Mechanic Street Plaza, A.K.T.W., LLC  
Christopher Hayden, 3 Mechanic Street Plaza, A.K.T.W., LLC  
Ayn Anderson - Venus Hair Studio and Spa  
Loretta Kilborne, Mirage Salon

**APPROVAL OF MINUTES**

Upon motion by E. Mercer and second by C. Taft that the minutes of the December 5, 2005 meeting of the Architectural Review Board be approved as submitted. Motion passed.

**OLD BUSINESS**

**3 Mechanic Street Plaza - Christopher Hayden/Brian Holmes (A.K.T.W., LLC)...**

Brian Holmes from Brian's One Day Cleaners and Christopher Hayden from Allstate are present. Mr. Holmes stated they will be changing the signs to make them all uniform. All three will have a gray background. "Allstate" will be in blue and "Chris Hayden 638-7134" will be in black, as is shown in the photo submitted. Brian's One Day Cleaners will have burgundy lettering, as is also shown in the photo submitted. The B'ville Smoke Shop will have red and black lettering as per the photo submitted.

The signs will have a wooden background with vinyl trim, which Mr. Hayden stated will be the same color as the siding (Market Square Tavern gray) and the lettering will be solid plastic form letters rather than painted letters.

T. Kleist asked who will be doing the signs. Mr. Hayden stated Charles Signs. Chairperson Baker noted for the record that T. Kleist is involved in this project, but is not involved with the signage and will, therefore, not need to recuse herself from discussion regarding the signage.

Chairperson Baker asked what kind of lighting there will be. Mr. Hayden stated there will be goosenecks as per the photos. He noted the weather vane and peak design in the photographs will not be used. The photos submitted are actually of Village Hardware.

Upon motion by Chairperson Baker and second by C. Taft to approve as submitted the three signs submitted by A.K.T.W., LLC for 3 Mechanic Street, which will have a gray background and the colors as submitted for the lettering (blue, burgundy, red and black) with Market Square Tavern gray trim. **Motion passed.**

Chairperson Baker complimented the signs and stated she has noticed that the projects coming to the ARB for review have gotten the message as to what the Board is looking for. She told the Applicants that she appreciates that they followed the guidelines and presented appropriate signage.

Chairperson Baker noted that the façade will now be reviewed. She stated that the Village Code has a requirement that projects be completed within in 6 months of approval and noted their proposal came in for review on August 1, 2005. However, the Board recognizes the climate of Central New York and realizes that this may not always be enough time. She noted there is a procedure to handle this. She reviewed the applicable code section, Section 72-64 (F), which states that, "The approval of ARB of the architecture, designs, scale, and style, and applicable action shall have the effect of granting permission for the implementation, construction, or development ....", "...such approval shall be deemed automatically revoked if within 6 months from the date of said approval (which in this case would be February 1, 2006) all required architectural and design elements of such ARB approved plan have not been implemented, constructed, installed, or otherwise complied with. Upon application, the ARB may extend the period of approval for one additional consecutive 6-month period." Chairperson Baker suggested the Applicants submit the request for an extension in February to the CEO, Rolf Beckhusen, and they will plan to approve an extension at the February meeting. Mr. Hayden stated they are hoping to start construction shortly and he will be certain to apply for this extension. Chairperson Baker stated she will, therefore, plan for this to be on the February agenda.

T. Kleist stated she will be formally recusing herself from discussion regarding this portion of the application as she is involved in this part of the project.

Mr. Hayden reviewed plans for the façade. He noted there are two separate drawings. The top drawing is the initial one that was approved by the ARB in August. He noted it involves the siding to appear much like the hardware store. He noted it is not actually cedar siding, but a concrete fiberboard siding painted the same color. They decided on the second drawing, plan B, to add a more decorative appearance with decorative stone on the bottom half. There will also be faux pilasters covered in cedar. They believe this new plan will look more attractive than the original plan submitted and approved. Chairperson Baker asked what color stone they will use. Mr. Hayden stated the color is called "Used Brick," which is a reddish color. The pilasters will be covered in cedar and painted the same color as the trim on the top portion of the siding, which will be will be Bluebell Tavern gray green.

Chairperson Baker noted this new plan will change the front elevation. The request is that there be pilasters to break up the front elevation, which will be covered with cedar and painted Bluebell Tavern gray green, which is the same color as the trim, and decorative stone "Used Brick" will be installed over cement board approximately ¼ of the way up the façade from the base of the building.

Upon motion by C. Taft and second by Chairperson Baker to approve the second plan for the front elevation at 3 Mechanic Street as submitted. The changes in the approved plan from August, 2005 include a cultured stone (Used Brick in color) for the bottom section of building and (8) faux pilasters to frame the building, which will be Bluebell Tavern gray green, the same as the trim color. The background color will be the same as previously submitted. **Motion passed.**

## **NEW BUSINESS**

### **Venus Hair Studio and Spa sign - 16 Oswego Street - Ayn Anderson...**

Ayn Anderson of Venus Hair Studio and Spa is present. She stated the lettering will be black. The outline will be charcoal. She noted the trim colors on the building are light and dark gray and the background color is beige. She stated she could either have a lighter gray background or a cream background and asked the Board for suggestions. T. Kleist suggested using the siding color (cream) as the background and use black lettering and either light or charcoal gray for the trim, or a light gray thicker trim with a charcoal line.

Ms. Anderson noted that light gray will outline the sign already and stated she would like to do a charcoal outline and use the siding color as the background with black lettering.

Ms. Anderson stated the sign will be on both the back and front of the building and they will be identical in style and size. Chairperson Baker noted the application states the signs will be 1' x 6' wooden signs. She asked what size the lettering would be. Ms. Anderson stated she is not sure of this. She stated Atlantic Sign & Design is doing the sign. Chairperson Baker asked T. Kleist what size letter would be appropriate. T. Kleist stated 8" to 10" would work best. Chairperson Baker stated the ARB has no jurisdiction over the size of the letters, but 8" to 10" would be recommended.

Upon motion by T. Kleist and second by E. Mercer to approve the signs for 16 Oswego Street, Venus Hair Studio and Spa, as submitted and including the changes as follows: The signs will be 1' x 6' wooden signs with raised foam letters and colors to complement the building. The background color will be Pittsburgh 316-4 (beige), the lettering will be black, and the outline trim of sign will be Pittsburgh 555-6 (dark gray).

**Motion passed.**

**Mirage Salon sign - 33 Oswego Street - Loretta Kilborne...**

Loretta Kilborne of Mirage Salon is present. She stated this sign will look like the sign on Keely's Bridal. It will be a 4' x 8' oval MDO sign with raised letters and vinyl graphics. She stated John McFall is doing the sign.

Upon motion by Chairperson Baker and second by C. Taft to approve the sign for 33 Oswego Street, Mirage Salon, as submitted. The sign will be 4' x 8' oval MDO with raised foam letters and vinyl graphics. The background color will be burgundy and the lettering and ornamental designs will be beige.

**Motion passed.**

The meeting was adjourned at 7:40 p.m. The next Architectural Review Board meeting is scheduled for Monday, February 6, 2006 at 7:00 p.m.

Respectfully Submitted,

Susan A. LaQuay  
Architectural Review Board Secretary