

**VILLAGE OF BALDWINSVILLE**  
**ARCHITECTURAL REVIEW BOARD MEETING MINUTES**

**Monday, January 5, 2015, 7:00 P.M.**

*Approved 3/2/2015.*

**PRESENT:** Dean Johnson, Chairman  
Bruce King  
Toni Kleist  
Connie Taft

**ALSO**

**PRESENT:** Susan LaQuay, Board Secretary

**GUESTS:** NONE

Upon **motion** by B. King and second by Chairman Johnson, the minutes of the December 1, 2014 meeting are approved as corrected.

**OLD BUSINESS**

**Tymeless Tattoo – 36 Oswego Street (sign)**

Chairman Johnson noted this application was opened, discussed, and tabled with the Applicant absent at the December meeting. The Applicant is again not present. The Board has decided to vote on the application for the sign mounted on the marquis facing the Key Bank parking lot, which was put up without ARB review or approval.

As a reminder, the following discussion took place at the December 1, 2014 meeting regarding this sign:

*“Chairman Johnson noted that Tymeless Tattoo has put up a sign without prior ARB approval. This sign has LED backlighting. A photo has been included with the application. Chairman Johnson stated he would like to wait until the Applicant is present to really discuss this sign. He noted that the LED backlighting is not very bright. D. Arthur stated he does not feel this sign fits in with the rest of the signage in the area. He stated the chrome seems a little too flashy for what the ARB is trying to accomplish with the ARB guidelines. Chairman Johnson stated he is concerned with the positioning and it does not sit properly on the marquis. It does not play into the façade.*

*D. Arthur noted that he is bothered by signs that just appear and the ARB feels almost pressured to approve them as money has been invested and the Board and Village strive to be business-friendly. He feels if this sign had gone through the application process properly they would have had them center it properly on the marquis and frame it.*

*T. Kleist asked what kind of changes they would ask for. Chairman Johnson stated he would like to see it positioned better on the marquis and suggested they ask to cover the chrome, which makes it very flashy and modern. D. Arthur it would even look better if it were bordered and mounted on the EFIS or hanging on brackets from the ceiling. T. Kleist noted there is already power there and they have recessed canned lighting. B. King stated it should have some sort of framing.”*

Upon **motion** by B. King and second by T. Kleist to ***DENY*** the application as submitted with the *stipulation* that with modification, as suggested in the minutes of December of 2014, that the Board would be willing to reconsider a modified application at a later date. The primary reason for denial is that the sign is not appropriately integrated into the façade and the finish and color of the sign are not appropriate to the historic character of the business district.

All voted in favor of the motion. The application is ***denied***.

## **NEW BUSINESS**

### **Lotus Life – 7 Syracuse Street (sign)**

The Applicant is not present to address the Board. Chairman Johnson stated this application had been distributed via email and was reviewed by the Board Members. B. King suggested the Board can move to approve this sign even in the absence of the Applicant as the sign is very simple and follows ARB Guidelines.

Upon **motion** by B. King and second by C. Taft, the sign for Lotus Life (7 Syracuse Street) has been approved as submitted. Carried.

### **18 East Genesee Street – façade modification**

The Applicant is not present to address the Board. However, Chairman Johnson is involved with the project and will present the application. He has recused himself from voting.

Chairman Johnson stated the application is for a minor modification to the façade, specifically the entrance. The existing vestibule is in terrible disrepair and will be removed. Matching brick will fill the opening. The new entrance will be centered on the building as part of the existing window package. There will be two double-doors on the front of the building.

Chairman Johnson noted that the signage information received is not part of application being discussed and voted upon tonight. This is just preliminary information for the upcoming signage application.

Upon **motion** by B. King and second by T. Kleist to approve removal of the existing vestibule and creation of new entrance into the space which will be occupied by Dollar Tree at 18 East Genesee Street. Carried. Vote of 3:0. Chairman Johnson abstained.

The meeting was adjourned at 7:45 pm.

Respectfully submitted,

*Susan LaQuay*

Susan LaQuay  
ARB Secretary