

**VILLAGE OF BALDWINSVILLE**  
**ARCHITECTURAL REVIEW BOARD MEETING MINUTES**  
**Thursday, June 8, 2006, 7:00 P.M.**  
Approved 8/7/06

**SPECIAL MEETING**

**PRESENT:** David Mott, Chairman  
Dean Johnson  
Connie Taft  
Toni Kleist  
Evelyn Mercer

**ALSO PRESENT:** Susan LaQuay, Secretary

**GUESTS:** Jim Patel, regarding 85 East Genesee Street  
Robert Berry, regarding 85 East Genesee Street  
Jim Nobles, regarding Nobles Plaza (93 -105 Syracuse Street)

**OLD BUSINESS**

**85 East Genesee Street, S & G Wine and Liquor - sign ...**

D. Mott stated the Applicant had been asked to submit a new sign proposal at the previous meeting. The Board had asked them to change the sign from an internally lit sign to a MDF-faced, raised letter sign. He stated he met with John McFall regarding the colors on Tuesday, June 6, 2006. The Applicant complied with the Board's request with an updated application. The raised lettering and the trim will be Navajo white (515-2). The background will be Saybrook Sage (HC-114). The sign dimensions are in compliance. The pole sign will be a 12" x 6' side mounted ¾ MDO board sign. The sign on the front of the building will be 18" x 10'. Nothing has changed from the prior application except the materials and the raised letters.

D. Johnson noted the illustration indicates that the proposed sign is the same length as the Wacky Wyatt's sign, but it will actually be 2' longer than the Wacky Wyatt's sign. He noted he likes it being the same length better.

T. Kleist asked if there will be any shadowing around the letters as they will be white and the background is not very dark. She feels that shadowing the letters in a dark color will make them stand out better. D. Mott stated they could use any of the approved colors for shadowing. Mr. McFall stated he has 515-2 already in stock.

T. Kleist noted that the sage color is very different than the existing colors on the building. Mr. Berry stated they chose sage and white to stand out better against the building. T. Kleist stated she feels a deeper shade of green would actually stand out better in lieu of the sage and would blend better with the deeper tones. D. Mott noted that this liquor store is a distinctly different business from Wacky Wyatt's and they want to use contrasting colors to differentiate the two. Upon further discussion, Mr. Berry and Mr. Patel agreed to use a deeper green (HC-112) for the background rather than the sage to stand out more. C. Taft noted that shadowing will not be necessary now. T. Kleist agreed and stated they still can use shadowing if they would like to, but it is no longer necessary.

D. Mott addressed lighting. There will goosenecks on the roof to light the sign. The Board will give the Applicant 60 days to install them. T. Kleist stated she would prefer to see them up sooner, but noted the 60 days may be necessary to give them time to order the fixtures and such.

D. Mott noted there is currently a strobe light in the window, which violates code. No flashing lights are allowed in the window. He noted this is an issue for the CEO to address. Mr. Berry stated they had not been aware that this was a violation and were only trying to maximize their visibility. He stated it will be removed.

T. Kleist asked what color the goosenecks would be. Mr. Berry stated they will match the building. T. Kleist suggested using black or the same color as the building to blend in with the building.

Upon motion by D. Johnson and second by E. Mercer to approve the updated application dated 6/6/06 for 85 East Genesee Street as submitted with the exception that the background color will be HC-112 and the gooseneck lighting will be installed in a color to match the building fascia within 60 days. **Motion passed.**

## **NEW BUSINESS**

### **Nobles Plaza, 93 – 105 Syracuse Street – façade improvements ...**

T. Kleist stated she will be abstaining from the discussion and vote regarding this application as she was involved with the project professionally.

Mr. Nobles is present to address the Board and provided drawings to the Board. He noted the colors are similar to the colors on Wacky Wyatt's. He stated the building has older windows that will be replaced and the building needs to be updated. There is an existing covered walkway and they will be adding peaks and columns. He stated the columns will be one color and the EFIS will be another. The metal roof will be a third color and the windows trim another. He stated he would like a burgundy roof rather than dark gray.

D. Johnson asked what kind of windows will be installed. Mr. Nobles stated they will be aluminum fixed windows. The gables will be a lighter color and the trim will be darker. The siding will be a deeper yellow gold and the window trim will be a lighter yellow gold. The louver will be the green accent color. The windows will have a bronze finish. Goosenecks for each storefront can be installed and integrated with the color. After extensive discussion, the Board and Mr. Nobles agreed on colors for the façade.

E. Mercer stated she would prefer that all the signs be the same in materials, color, dimension, style, etc. C. Taft asked how many shops there will be. Mr. Nobles stated there will be 8 tenants.

The Board Members agreed that the gables across the front add a lot to the aesthetic appeal. Mr. Nobles noted the column spacing is even and they are wrapping the existing posts with EFIS.

Upon motion by D. Johnson and second by C. Taft to approve the application for Nobles Plaza (located at 93 – 105 Syracuse Street) for façade improvements as submitted. The color selections are as follows: metal roof will be red/burgundy; EFIS materials will be the color samples submitted (Benjamin Moore 316-4); siding will be painted fiber cement board, color Benjamin Moore 316-5; accent louvers will be Friar Brown (515-7); gooseneck lighting will be friar brown; the aluminum entrance and windows will be dark bronze anodized. The signs will come back before the Board in the future. **Motion passed.**

D. Johnson noted the current signs are internally lit signs and he would like to move away from that style of sign with the new tenants.

## **OTHER BUSINESS**

D. Mott would like to reschedule the regular July meeting on July 3, 2006 due to the Fourth of July holiday. The Board Members agreed.

Upon motion by D. Mott and second by E. Mercer to reschedule to July 3, 2006 meeting. The meeting will now take place on Thursday, July 13, 2006 at 7:00 pm. **Motion passed.**

The meeting was adjourned at 8:10 p.m. The next Architectural Review Board meeting is scheduled for Thursday, July 13, 2006 at 7:00 p.m.

Respectfully Submitted,

Susan A. LaQuay  
Architectural Review Board Secretary